



SHAUN DONIGER

GRAPHIC DESIGNER • ILLUSTRATOR

shaundonigerdesign.com
shaun.doniger@gmail.com

QUALIFICATIONS

- ✓ Fluent in Adobe Creative Suite on both Mac and PC platforms, with expertise in InDesign, Illustrator and Photoshop
- ✓ Expert knowledge in typography, color theory, best design practices, prepress, production, and file export
- ✓ Skilled copywriter/editor
- ✓ Experienced photographer
- ✓ Excellent written and verbal communication skills
- ✓ Highly organized and detail-oriented
- ✓ Motivated self-starter and excellent multi-tasker

EXPERIENCE

OCT 2021 -
PRESENT

SENIOR GRAPHIC DESIGNER [VIAVI Solutions](#)

- Conceptualized and designed many high-level company initiatives, including the annual State of the Network infographic and report, the annual color trends book (marketing collateral for the company's custom automotive pigments), and created a nemesis character for the illustrated "Fiber Command" mascots

JAN 2009 -
PRESENT

FREELANCE GRAPHIC DESIGNER [Self-Employed](#)

- Provide personalized experience for clients and aid in the development unique visual identities, including guidance on typography, color palettes, imagery, and detailed brand guidelines to inform the design of all future collateral
- Provide illustration, photography, image editing, copy writing/editing, web design, social media management, and production of any/all digital and printed materials as needed

JAN 2019 -
OCT 2021

PRODUCTION DESIGNER [Liaison Creative + Marketing](#)

- Worked exclusively with Liaison's client (VIAVI Solutions) as a contractor to provide creative/production work, for brochures, data/spec sheets, PowerPoint presentations, infographics, icons, data tables, image editing and more

DEC 2014 -
DEC 2018

GRAPHIC DESIGNER [Institute for Sustainable Solutions \(Portland State University\)](#)

- Collaborated with communications team on visual direction for a variety of department and campus-wide campaigns and collateral, including illustrated posters, flyers, newsletters, booklets, video graphics, social media imagery, annual reports, and email/web graphics

MAR 2017 -
NOV 2018

GRAPHIC DESIGNER/MOCK-UP SPECIALIST [Readerlink Marketing Services](#)

- Designed interactive children's books and toys for two unique publishing imprints (Studio Fun and Silver Dolphin) and several licensed properties including Star Wars, Disney, Nickelodeon, Sesame Street, Marvel, Smithsonian, Mattel and more, ensuring character rules and brand guidelines were consistent
- Managed multiple ongoing projects from initial concept to production-ready files, including hiring and working with freelance illustrators/designers, developing book formats, writing art notes and storyboards, engineering interactivity features like sliders, flaps, and pop-ups
- Built realistic, working mock-ups of complex interactive books, to ensure that die lines were correct, mechanisms move properly, and for use in sales presentations and trade shows

- OCT 2016 -
FEB 2017
- PRODUCTION ARTIST** ViTRO
- Prepared print and digital projects for final production and client approval, ensuring accuracy, correct product specs, adherence to brand guidelines, and maintained exacting agency standards of quality
 - Worked with a wide variety of brands and organizations—including Adidas, Caribou Coffee, UCSD, El Pollo Loco, Alaska Communications, Petco, and more—meeting tight deadlines on multiple projects in various stages of production
 - Projects included postcards, invitations, booklets, billboards, decals for miniatures, point of sale signage, in-app ads, email layout, agency branding materials, PowerPoint/Keynote presentations, and more

- SEP 2015 -
JUN 2016
- ART DIRECTOR** Partners in Learning Programs, Inc.
- Oversaw production of all materials for clients and worked with printers to meet required specifications for a wide variety of signage, banners, posters and placards for K-12 schools
 - Initiated company rebranding/reorganization, including updating/creating new marketing materials, conception of redesigned website, reinvigorating neglected social media accounts, working to streamline internal processes, and improve communication with clients and vendors
 - Reviewed resumes, conducted interviews, and advised owner for hiring of new designers, and then provided orientation, training, and regular feedback for new employees

- SEP 2013 -
SEP 2015
- PUBLICATIONS SPECIALIST** Portland State University
- Managed a wide variety of design projects and worked on new marketing collateral for multiple departments within the university including brochures, agendas, postcards, posters, TV graphics, and New Student Handbook and acceptance package
 - Originated campaigns and graphics for commencement, tuition payment plan, and branded the Student Ambassador program
 - Provided photography for student/staff portraits, campus events, and scenes from around the university and the city of Portland

EDUCATION

- SEP 2012 -
JUN 2015
- PORTLAND STATE UNIVERSITY** Portland, OR
- Bachelor of science degree in graphic design

- SEP 2008 -
MAY 2011
- SAN DIEGO CITY COLLEGE** San Diego, CA
- Coursework completed for associate degree in graphic design; transferred credits to Portland State University